

Transportation Management Programs

Bellevue Transportation Commission

November 10, 2016

A decorative graphic in the bottom right corner consisting of several overlapping, semi-transparent geometric shapes in shades of light blue, green, and orange.

Tonight's Presentation

1. *Recap*: Feedback from City Council
2. Enforcement: the CTR model
3. Implementation Guidelines: CTR & Seattle
4. Implementation Guidelines: Bellevue Draft Outline
5. Next steps

Six Recommended Changes

1. Fix elements that are dated and/or not working.
2. Revise performance goal (which applies to Office buildings in Downtown), so that is realistic and equitable. Specify performance goal as a *target rate for drive-alone commuting* (rather than as a reduction from an initial baseline measurement).
3. Extend performance goal to Office uses citywide
4. Add flexibility to implementation measures, while maintaining minimum requirements.
5. Develop and maintain a *TMP Implementation Guidelines* document.
6. Increase building size thresholds for minimum TMP requirements of posting and distributing information.

Council Feedback

- Overall support for the work to date and for the six areas of revision recommended by the Commission
- Performance targets should be set in a way that creates consistency across buildings
- Performance targets need to recognize that rates of drive-alone commuting will vary according to location
- It was noted that our current code already allows for building owners to propose an alternative program

Enforcement—CTR Model

- Required activities include:
 - Development, implementation of a commute program
 - Reporting and measurement
- City code sets penalties for failure to undertake required activities or make “good faith effort”
 - *Good faith effort defined by City Code (BCC 14.40.110.C) and State law (RCW 70.94.534)*
- Falling short of target is not a violation
- Failure to meet program requirements is a civil violation, subject to penalty of up to \$250/day.

Implementation Guidelines—CTR Model

Purpose: Augment the framework of the City code. Provides additional detail on matters, including:

- Setting performance goals for employers
- Which employees are “CTR-affected”
- Program implementation features
- Reporting protocols
- Survey protocols

Audience

- Managers of CTR worksites
- Employee Transportation Coordinators at CTR worksites
- Others involved with CTR implementation or monitoring

TMP Implementation Guidelines— Seattle Model (Director’s Rule)

Scope:

- Steps for Establishing, Implementing a TMP
- Setting goals
- Programmatic elements
- TMP reporting & monitoring
- TMP revisions

Bellevue TMP Implementation Guidelines—Overview

Purpose: Augment the framework of the City code.

Scope: Development, Implementation, Monitoring, Enforcement(?), Revision of TMP agreements

Audience:

- Building developers
- Building managers, others involved with TMP implementation
- City staff (development and monitoring of TMP agreements)

Bellevue TMP Implementation Guidelines—Draft Outline

TMP Development

- Guidance for new TMP agreements (process and content)

TMP Implementation

- Minimum required program elements, additional program element options

TMP Monitoring

- Reporting, Surveying, Performance evaluation

TMP Enforcement & Appeal Process

- If needed

TMP Revision

- Address changes to implementation agreements, including guidance for existing buildings to transition to new framework.

Next steps

1. ID code revisions consistent with new enforcement framework.
2. Further develop TMP Implementation Guidelines document
3. Commission meeting on January 12
 - Consider implementation measures currently specified in City Code, how these (and others) may be incorporated into TMP Implementation Guidelines
 - Consider potential approaches to setting building performance targets (applies to Office uses)

Questions?

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